



CROSS-BORDER

Global trade may have been shrinking the world but it certainly has not made it less complex. The vibrancy of the 21st century marketplace continues to demand a tremendous amount of movement – of goods, money and people. While this dynamic has resulted in the dwindling of traditional borders, territorial boundaries remain very much in evidence with regard to tax and licensing regulations. This has increased the need for businesses to have access to the best expertise and advice to ensure compliance at all levels when operating in the global arena.

The insurance industry is responding to the needs of clients to meet the challenges of these heightened governance and complex compliance requirements. A company with offices and production facilities around the world, needs centralised insurance cover. Our goal is to continue to build a streamlined and robust process that protects the interests of all while enabling effective cross border business.

Broad geographic outreach is particularly important, so that insurance clients are able to access services in their region, in their time zone, and in their own language. Behind that local presence must lie the back-up strength of a global organisation with experience in the complexities of doing business in an increasingly borderless world.

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